

R Wild Horse Ranch  
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Dear Owners,

With the current economic issues surrounding the ranch and the owners, we feel that it's time we all sit down and discuss the future and opportunities of the ranch. Over the past 23 years we have seen several changes take place. No change has been greater than the loss of Jeff Dennis when he retired from the association in 2002. His retirement forced the Association to become independent with very little experience in running this type of business. Jeff Dennis created the R Ranch concept and he knew how to run this business better than anyone.

Jeff Dennis didn't leave us with the knowledge of how to run this business nor the money to learn. The business model used at the R Ranch was poor at best. We cannot place blame on the past but we need to understand where we came from in order to move forward in the future. Jeff Dennis didn't just sell property. Jeff Dennis sold a way of life.

Where do we go from here?  
How will we get there?  
Who are we?

These are some of the questions we need to answer as owners of this association. I am asking for each and every owner to attend the Board Meeting on July 18, 2009. This meeting will be very structured, professional, and open to all owner ideas. On Saturday the Board of Directors and I will be presenting issues, ideas, and other items to the members. On Sunday we ask that owners bring their ideas and thoughts to the Board.

This weekend will be closed to all guests. This will be an ***Owner Only Weekend***. We will have two great BBQ's for the owners. Saturday will be a dinner and Sunday will be a lunch. We will have live music on Saturday night and events for the kids all weekend long. This weekend event will be free to the owners. Please reserve your stay as soon as possible because I know we will be booked. Thank you for your time and I look forward to seeing you at the meeting.

Regards,

Board of Directors

Brian Craig  
Manager